



## Quality policy AL-KO VT



**Our mission:**

**We are the European industry leader in technology, quality and service.**

**Our promise:**

**We offer the highest customer value in the business areas commercial trailer, caravan, recreational and light commercial vehicle, service and accessories. Our brand promises a leadership in technology, customized solutions and processes, flexibility and service at a fair price.**

**1. Customer and brand**

Leading the european automotive industry in technology, quality and service.

**2. Innovation and technology**

We are innovation leader in technology and service.

**3. Productivity and processes**

Our processes are customer-oriented and we improve continual our productivity.

**4. Employees and executives**

We are an powerful organisation and attract good employees and executives.

**5. Liquidity and profitability**

We contribute to the economic success of the AL-KO concern.

**6. Quality management system**

We aspire to continual improvement of our quality management system and satisfy the requirements made on us.